

The Greenville

**PIONEER**



## Advertising

We are an independent bi-weekly newspaper, with readers across Greene County as well as the hilltowns of Albany County, and communities in Ulster, Dutchess, Columbia and Schoharie Counties. We send subscriptions as far away as Oregon. Our advertising rates are kept low to give the businesses serving the Greenville area every advantage possible, and our readers the most information about available services.

### Per Issue Rates

Full Page (16 x 10) \$480

Half Page (8 x 10) \$250

Quarter Page (8 x 5) \$130

1/8 Page (4 x 5) \$70

1/16 Page (2 x 5) \$40

Front Page Color Banner Ad (2 x 6.75) \$180

Advertising reservations must be made one week in advance so that appropriate space can be reserved. Once a reservation is made, the actual advertisement or copy is not required until the Monday prior to the Friday publication date. Above prices include any necessary design work. ***Non-Profits: Rates are half of those listed above.***

Business Directory - \$299 per year (26 editions/\$11.50 each)

### 2017 Publication Schedule

JANUARY 6th and 20th

FEBRUARY 3rd and 17th

MARCH 3rd, 17th and 31st

APRIL 14th and 28th

MAY 12th and 26th

JUNE 9th and 23rd

JULY 7th and 21st

AUGUST 4th and 18th

SEPTEMBER 1st, 15th & 29th

OCTOBER 13th and 27th

NOVEMBER 10th and 24th

DECEMBER 8th and 22nd